

CMC-PARK Service by P.A.R.K. Consulting

As the process of business internationalization continues, more and more cooperation and joint practices between those from different cultures have become commonplace in business organizations. In addition, as more M&As occur in Japan, it has become common to confront situations that require a homogenizing of two or more different corporate or organizational cultures.

Given this current scenario, cross-cultural issues are attracting more attention and interest. Culture, which cannot be expressed in figures, like assets and capital, has become recognized as an important factor that controls the actions and thoughts of individuals as well as corporations and thus has a great influence on the success or otherwise of international business, M&As, and corporate competitiveness.

This is a crucial issue which corporations need to respond to effectively; so, how should corporations tackle the issue?

An effective response is provided by P.A.R.K. Consulting, a Japanese partner of CMC-Europe, who offers their “CMC-PARK Training and Consultancy Services” in Japan.

Training Services (Workshop, Seminar):

- Cross Cultural Management
- Cross Cultural Communication
- International Business

Consultancy Services:

- Cross Cultural Management
- Cross Cultural Communication
- Corporate Culture Analysis
- Multicultural Team Building
- International Business

The services offered by CMC-PARK are based on the cultural model, MoF, and presented by trainers and consultants in Japanese, or English, who have broad business backgrounds and experience in cross cultural management, cross cultural communication and international business.

P.A.R.K. Consulting is a member of the international association, MOFA*, which provides P.A.R.K. with close ties with trainers and consultants in various regions including CMC-Europe, and is thus able to meet a wide variety of clients' needs.

Further information on P.A.R.K. Consulting and its services are available on the following website: <http://www.park-consulting.jp/english/>

If you need any questions or inquiries, please send an e-mail to the following address: info@park-consulting.jp or dhuijser@cmc-eu.com

* MOFA-Model of Freedom Association is an international association composed of accredited trainers and consultants of MoF. MoF is a cultural model developed by CMC group founder Mijnd Huijser.